



## MEDIA ADVISORY

***APEX -- Visit Trojan Booth #275***

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### ***Reliable Power for Uninterrupted Equipment Operation With Trojan Deep-Cycle Batteries***

**APEX, Amsterdam, May 2, 2017** – [Trojan Battery, Co. LLC](#) is showcasing its advanced deep-cycle battery technologies for today's [aerial work platform \(AWP\) and lift access equipment](#) at its booth #275 at APEX in Amsterdam May 2 – 4, 2017.

Trojan works closely with AWP and lift access equipment manufacturers to ensure its battery designs and functionality keep pace with new machine designs and demands of end-user customers. Trojan's advanced battery technologies provide the power to maximize performance, reduce downtime and extend battery life. In addition to Trojan's wide range of deep-cycle flooded and AGM products, the company also offers HydroLink™, its a single-point watering system designed specifically for its flooded line.

#### ***Trojan Flooded Batteries***

Trojan's deep-cycle flooded batteries, featuring T2 Technology, are engineered for sustained capacity and total overall ampere-hours, resulting in more operating power. Trojan's flooded batteries provide rugged durability and long life, and are available in 6-volt, 12-volt and 36-volt models.

#### ***Trojan AGM Batteries***

Trojan's "true" deep-cycle AGM batteries are maintenance-free featuring unique design elements for optimum performance and rugged durability. Robust plates, advanced separators and proprietary paste formulations extend the life cycle of Trojan's deep-cycle AGM batteries.

#### ***HydroLink™ Single-Point Watering System***

Trojan's HydroLink simplifies the watering process, maximizing the performance and life of Trojan's deep-cycle flooded batteries. With Trojan's HydroLink advanced single-point watering system, precise battery watering is made easy, saving time and money when on the job.

< more >

C A L I F O R N I A

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T R O J A N B A T T E R Y . C O M

***“Trojan Tips” Video Tutorial Series***

“Trojan Tips” is the company’s online video tutorial series created to provide in-depth information focusing on a variety of battery topics such as deep-cycle battery technologies, maintenance practices, charging procedures and safety when handling batteries. To view “Trojan Tips”, please visit [www.trojanbattery.com/TrojanTips](http://www.trojanbattery.com/TrojanTips) or Trojan’s YouTube channel at [trojanbatteryco](https://www.youtube.com/trojanbatteryco).

**About Trojan Battery Company, LLC**

Trojan Battery Company is the world’s leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries provide power for a wide variety of golf, industrial, renewable energy, recreational and auxiliary power applications. Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America dedicated to engineering new and advanced battery technology. For more information on Trojan Battery Company, visit [www.trojanbattery.com](http://www.trojanbattery.com).

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