



Brad Bisailon

Director of Strategic Accounts -- North America & Europe

Brad Bisailon is director of strategic accounts for North America and Europe for Trojan Battery Company. He is responsible for managing Trojan's major original equipment manufacturer (OEM) customers both domestically and in Europe manufacture products for the golf, floor cleaning and transportation industries.

When joining Trojan 2009, Brad was responsible for expanding Trojan's product offerings and sales in the transportation industry which included the heavy trucking and mass transit markets. With more than 10 years of experience in the transportation industry, Bisailon has held senior sales and distribution management positions for a variety of idle reduction equipment manufacturers including Glacier Bay Inc., CSTK, Inc., and Teleflex Inc. Bisailon is an advocate for the reduction of trucking fleet emissions and draws on his diverse industry experience to educate the market on advanced battery technologies that can help achieve these goals.

Bisailon is an active member of the Technology & Maintenance Council, the American Public Transportation Association, and the Texas Motor Transportation Association. He has served as keynote speaker for the EPA, Pennsylvania DEQ and Canadian Fleet Maintenance Seminar discussing issues relevant to emission reduction in the transportation industry. Bisailon also has been a featured guest on MotorWeek TV discussing the impact of long-term idling on the environment. In addition, he has contributed articles to several industry magazines including BUSRide, Fleet Owner, Heavy Duty Trucking, and Passenger Transport.

Bisailon earned a bachelor's degree from Seneca College at York University in Toronto, Canada.

C A L I F O R N I A

12380 Clark Street, Santa Fe Springs, CA 90670 | Tel.562.236.3000 | Tel.800.423.6569 | Fax.562.236.3282

G E O R G I A

5174 Minola Drive, Lithonia, GA 30038 | Tel.678.518.7300 | Tel.800.246.2550 | Fax.678.518.7398