



Bryan Godber

Senior Vice President of Global Market Development

Bryan Godber is senior vice president of global market development, and the fourth-generation of the Godber family to manage Trojan Battery Company. Godber is currently responsible for growing Trojan's strategic markets, leading product development, establishing partner and technology alliances and managing global expansion of Trojan's energy storage business worldwide.

With more than 12 years of experience in the energy storage and renewable energy sector, Godber most recently served as Trojan's senior vice president of renewable energy, and was responsible for expanding the company's energy storage and back-up power solutions in the marketplace. During his tenure as director of business development from 2007 through 2009 Godber lead several product and market development initiatives and managed the organization's long-term technology road map.

Godber joined Trojan in 2001 and has held various management and operations positions in strategy and business development, manufacturing, supply chain and IT functions.

Godber is a graduate of the University of Southern California where he earned his bachelor's degree and MBA from the Marshall School of Business.