

Corporate Fact Sheet

Trojan Battery Company

Founded in 1925 by co-founders George Godber and Carl Speer, Trojan Battery Co., LLC is the world's leading manufacturer of deep-cycle batteries. From deep-cycle flooded batteries to deep-cycle AGM and gel batteries, Trojan has shaped the world of deep-cycle battery technology with over 85 years of battery manufacturing experience. With the invention of the golf car battery for the Autoette vehicle in 1952, Trojan pioneered the development of deep-cycle battery technology for the golf industry; successfully introducing mobilization to the game of golf. This began a legacy of leadership and innovation that prevails today in the global, deep-cycle markets spanning applications for aerial work platforms, floor machines, golf, airport ground support, marine and recreational vehicles, material handling, oil and gas, renewable energy, and transportation.

Headquartered in Santa Fe Springs, Calif., Trojan's operations include four ISO 9001:2008 certified manufacturing plants in California and Georgia, three advanced research and development centers dedicated exclusively to deep-cycle battery technologies and international offices located in Africa, Asia, Europe, and the Middle East.

Trojan is a proud member of the Battery Council International (BCI) and a technical research partner with the Bulgarian Academy of Sciences. Trojan applies rigorous industry testing procedures that adhere to BCI and International Electrotechnical Commission (IEC) test standards.

Trojan Battery Sales

Trojan Battery Sales®, LLC, is a wholly owned subsidiary of Trojan Battery Co. Trojan Battery Sales, formerly Safe-Start, LLC, operates factory sales locations throughout the southeastern U.S., with several distribution centers in Florida to maximize support to Trojan's extensive dealer base in the region.

Trojan Battery Sales has distribution centers in Birmingham, Ala., Macon, Ga., Nashville, Tenn., and four locations in Florida based in Ft. Myers, Miami, Pensacola and St. Petersburg, with plans for continued expansion of Trojan Battery Sales centers throughout the southeast region of the U.S.

These locations carry several brands of batteries, chargers and accessories to address all of our customers' needs. Trojan's factory sales locations will support various battery-powered applications including automotive, floor machine, golf cars, industrial, marine/RV, motorcycle, mobility, renewable energy and utility vehicles.

<more>

CALIFORNIA

12380 Clark Street, Santa Fe Springs, CA 90670 | Tel.562.236.3000 | Tel.800.423.6569

GEORGIA

5174 Minola Drive, Lithonia, GA 30038 | Tel.678.518.7300 | Tel.800.246.2550
3012 George J. Lyons Parkway West, Sandersville, GA 31082 | Tel.478.292.2000 | Tel.800.246.2550

Trojan Battery Co., LLC Locations

California

Trojan Battery Company

Corporate Headquarters & Manufacturing

12380 Clark Street
Santa Fe Springs, Calif. 90670
USA

Trojan Battery Company

Manufacturing

9440 Ann Street
Santa Fe Springs, Calif. 90670
USA

Trojan Battery Ireland Ltd.

Advanced Materials Centre
G0015/G0023, Innovation Centre, Sligo IT
Ash Lane, Sligo
Ireland

Georgia

Trojan Battery Company

Manufacturing

5174 Minola Drive
Lithonia, Ga. 30038
USA

Trojan Battery Company

Manufacturing

3012 George J. Lyons Parkway West
Sandersville, Ga. 31082
USA

Leadership

Rick Godber, Chairman of the Board

Jeff Elder, President & CEO

David Godber, Executive VP, Sales & Marketing

Bill Shaffer, Sr. VP, Operations

Robert Gibson, VP of Quality

Michael Everett, Sr., VP of Engineering

Bryan Godber, Sr. VP, Global Market Development

Ed Dunlap, Sr. VP & CFO

Mathew Segal, Sr. VP, Global Business Development

Lupe Rodriguez, VP, Human Resources

Elke Hirschman, Sr. VP of North America Sales & Marketing

Phil McGreevy, VP, Supply Chain

Yvonne Schroeder, General Counsel

Employees

Total = 850

Products

Total Units: More than 4 million

Deep-Cycle Battery Offerings

Deep-Cycle Flooded 2 Volt, 4 Volt, 6 Volt, 8 Volt, 12 Volt, 36 Volt

Deep-Cycle AGM 6 Volt, 8 Volt, 12 Volt

Deep-Cycle Gel 6 Volt, 12 Volt

Ranger™ 160

The Ranger 160 golf car battery delivers a new class of deep-cycle battery technology. Trojan's Ranger 160 delivers 35 percent more travel time between recharges than today's current 8-volt golf batteries. Based on more than four years of research and development, Trojan's new battery designs incorporate technology features that have been requested by customers as well as original equipment manufacturers (OEM) in recent years.

Reliant™ AGM with C-Max Technology™

The Reliant AGM line of U.S. made Absorbed Glass Mat (AGM) batteries are the only *true* deep-cycle AGM battery on the market today. Reliant is engineered with an advanced technology feature set that provides outstanding sustained performance and total energy output, delivering the exceptional quality and reliability.

Smart Carbon™

Smart Carbon™ addresses the impact of partial state of charge (PSOC) on deep-cycle batteries in renewable energy (RE), inverter backup and telecom applications, and is a standard feature in Trojan's Industrial and Premium flooded battery lines. Based on more than five years of research and development by Trojan's engineering team, Smart Carbon is Trojan's proprietary formula which provides improved performance when the batteries operate in PSOC, enhancing overall battery life in applications where the batteries are under charged on a regular basis.

Industry Focus

Aerial work platforms, floor machines, golf, marine and recreational vehicles, material handling, oil and gas, renewable energy, airport ground handling and transportation.

Environmental Stewardship

As proactive supporters of environmental sustainability, Trojan's environmental stewardship focuses on clean energy initiatives and recycling programs. Trojan manufactures batteries that are 97% recyclable. Through its partnership with Southern California Edison (SCE) Trojan saves over 8 million kilowatt hours and cuts CO2 emissions by over 12 million pounds significantly reducing our annual energy consumption and carbon foot print.

Awards

- 2015 Intersolar India "Solar Projects" Award – Solar Boat
- 2014 Intersolar India "Solar Projects" Award – Remote Telecom
- 2014 Genie "Outstanding Performance" Award
- 2013 Frost and Sullivan "Innovative Enterprise" Award
- 2012 Genie "Outstanding Performance" Award
- 2012 "Application Solar Project of the Year" Award – Solar Powered Rural Street Lighting in Dubai, U.A.E.
- 2011 Golf Course Industry Magazine's "Most Admired" Companies
- 2009 Southern California Edison Environmental Hero Award
- Santa Fe Springs Exporter of the Year
- Los Angeles Business Journal President's Award for Family-Owned Businesses
- ISO 9001:2008 Certification for California and Georgia operations