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Trojan Battery Names Ed Dunlap Senior Vice President And Chief Financial Officer

SANTA FE SPRINGS, Calif., Nov. 5, 2013 – [Trojan Battery Co.](#), the world’s leading manufacturer of deep-cycle batteries, has appointed Ed Dunlap as senior vice president and chief financial officer (CFO). Dunlap will be responsible for all aspects of Trojan Battery’s finance programs as well as lead the company’s finance, information technology and commodities strategies teams. He also will serve as a member of Trojan’s Executive Steering Committee.

Dunlap’s responsibilities will include management of all aspects of Trojan Battery’s accounting, finance, treasury, tax planning, information systems, risk management, legal, Foreign Corrupt Practices Act Compliance and all lead/scrap activities.

“Trojan has a very aggressive growth agenda both in the U.S., and more importantly internationally, as we continue our expansion as a global energy solutions provider,” said Jeff Elder, president and chief executive officer of Trojan Battery. “This global focus requires the ability to quickly establish Trojan in other parts of the world and to develop the structures and partnerships necessary to grow our business in every region. Ed brings a significant amount of knowledge and international business expertise which will help Trojan move forward into new markets worldwide. His extensive background in international business, especially the India marketplace, provides Trojan with valuable insight which will support our market growth strategy over the next few years.”

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T R O J A N B A T T E R Y . C O M

Dunlap brings more than 30 years of experience to Trojan Battery, and has served in various finance and CFO roles for both private and publicly traded companies including BF Goodrich Tires, PepsiCo Inc., R.J. Reynolds Tobacco Co., Gap Inc., Wild Oats Markets, Shaklee Co. and Exxel Outdoors.

Dunlap received an MBA from the University of Chicago and his bachelor's degree from Reed College in Portland, Ore.

About Trojan Battery Company

Trojan Battery Company is the world's leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built batteries for the first golf car in 1952. Trojan batteries power a wide variety of golf, electric vehicle, transportation, industrial, renewable energy, recreational and auxiliary power applications. Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America dedicated to engineering new and advanced battery technology. For more information on Trojan Battery Company, visit www.trojanbattery.com.

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