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Media Contact:

Kari Garcia
Senior Public Relations Specialist
Trojan Battery Company
562.236.3038
kgarcia@trojanbattery.com

Trojan Battery Names Emasa Equipment and Machinery S.A. Distributor for Chile

SANTA FE SPRINGS, Calif., May 1, 2013 – [Trojan Battery Co.](#), the world's leading manufacturer of deep-cycle batteries, has named [Emasa Equipment and Machinery S.A.](#) as a Trojan master distributor, expanding Trojan's presence in Chile. Emasa is responsible for overseeing the distribution and servicing of Trojan deep-cycle batteries in the country and surrounding region.

"Working closely with Emasa enables Trojan to provide expanded sales and technical support services specifically dedicated to customers in Chile," said Mat Segal, senior vice president of global business development for Trojan Battery. "By growing Trojan's distribution network in this region, we can readily meet the demands of customers in a variety of market segments which rely on deep-cycle battery products to operate electrical equipment. Emasa operations throughout Chile will provide the high level of support our customers have come to expect from Trojan."

Emasa will supply and support Trojan's deep-cycle batteries used in aerial work platform, floor machine, renewable energy, marine, and golf and electric vehicle markets. With operations based in Chile's capital of Santiago, Emasa is able to service Trojan Battery customers throughout the region.

"The selection of Emasa as an authorized master distributor for Chile expands Trojan's presence in the country as a supplier of the industry's leading deep-cycle batteries, and is the culmination of Emasa's 15-year relationship with Trojan Battery in the Chilean market," said Samuel Stehberg, battery product manager at Emasa. "Our alliance with Trojan Battery enables us to service customers with quality deep-cycle batteries from a manufacturer with more than 85 years of experience in the industry."

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C A L I F O R N I A

12380 Clark Street, Santa Fe Springs, CA 90670 | Tel.562.236.3000 | Tel.800.423.6569 | Fax.562.236.3282

G E O R G I A

5174 Minola Drive, Lithonia, GA 30038 | Tel.678.518.7300 | Tel.800.246.2550 | Fax.678.518.7398

About Trojan Battery Company

Trojan Battery Company is the world's leading manufacturer of deep cycle batteries and a longtime battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries provide power for a wide variety of industrial, recreational and auxiliary power applications. Trojan Battery Company, founded in 1925, is ISO 9001:2008 certified with U.S.-based manufacturing facilities in California and Georgia. For more information visit www.trojanbattery.com.

About Emasa Equipment and Machinery S.A.

Founded in 1956, Emasa Equipment and Machinery S.A. distributes a wide range of products for the industrial equipment and automotive industries in the region. The company is based in Santiago, Chile with more than 350 employees. Emasa operations are certified by ISO 9001-2000 and ISO 9001-2008 certification, ensuring a high level of product and service quality and exceptional customer support. For more information visit: www.emasa.cl/emasa/index.jsp.

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