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Trojan Battery Appoints Industry Veteran Erguen Oezcan Senior Director of Sales for Renewable Energy

SANTA FE SPRINGS, Calif., July 12, 2017 – Trojan Battery Co., LLC, the world’s leading manufacturer of deep-cycle batteries, has expanded its sales team for solar and renewable energy with the appointment of Erguen Oezcan as senior director of sales for renewable energy. Oezcan brings more than 20 years of experience to this position, which includes senior management positions at Hoppecke Batteries Inc. where he was responsible for developing the company’s U.S. operations.

Oezcan is responsible for managing and expanding Trojan Battery sales in the solar and renewable energy markets in North America. He will oversee establishing and achieving Trojan’s key sales initiatives for its comprehensive line of deep-cycle flooded, AGM and gel batteries, as well as Trojan’s new line of Solar AGM batteries.

“The extensive background in deep-cycle battery technology and energy storage for solar applications which Erguen brings to Trojan, uniquely positions the company to continue its expansion worldwide,” said Elke Hirschman, Trojan Battery senior vice president of North American sales and corporate marketing. “His expertise in a wide range of battery fields will support Trojan’s sales growth objectives for this market segment, as well as identify new market opportunities, define trends, and determine product needs of customers.”

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Oezcan held a variety of sales and marketing as well as executive management positions at Hoppecke Batteries which is based in Brilon, Germany. Prior to joining Trojan Battery, he was responsible for developing Hoppecke's U.S. operations based in New Jersey, and held the position of President of the subsidiary. His responsibilities included implementing its strategic plan to advance the company objectives of expanding its presence in the U.S. market.

He received his master of industrial engineering degree from the University of Paderborn in Paderborn, Germany. Oezcan also holds certificates in lean and process management, as well as corporate management.

About Trojan Battery Company

Trojan Battery is the world's leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries provide power for a wide variety of applications that require deep-cycle battery performance, including aerial and mobile elevated work platforms, airport ground support equipment, floor cleaning machines, golf and utility vehicles, marine/RV, material handling, oil/gas and solar/renewable energy.

Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America, as well as one in Sligo, Ireland, dedicated to engineering new and advanced battery technology. For more information on Trojan Battery visit www.trojanbattery.com.

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