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Trojan Battery Receives Frost & Sullivan 2013 “Innovative Enterprise” Award

SANTA FE SPRINGS, Calif., Feb. 21, 2013 -- Trojan Battery Company, the world’s leading manufacturer of deep-cycle batteries, has been honored by industry research and consulting firm Frost & Sullivan and awarded its 2013 Manufacturing Leadership 100 Award (ML100) in the category of “Innovative Enterprise.”

Trojan Battery was recognized for its innovative use of technology and equipment at its Lithonia, Ga. manufacturing facility. Since the manufacture of deep-cycle batteries takes precision, accuracy and succinct methods to ensure the proper assembly of the delicate internal components, Trojan implemented specially designed Cast-On-Strap (COS) equipment to ensure the proper placement and connectivity of deep-cycle battery features, which ensures the highest level of product quality.

“Trojan Battery is honored to receive this prestigious recognition by Frost & Sullivan for the company’s advanced manufacturing processes,” said Gordon Beckley, senior vice president of engineering and quality assurance for Trojan Battery. “This award reinforces Trojan’s strategy of combining advanced manufacturing technology, premium components, and exacting standards for quality to ensure our batteries provide customers with the performance and reliability Trojan has become known for over the past 85 years.”

The Manufacturing Leadership 100 Awards honor companies and individuals that are shaping the future of global manufacturing. Trojan’s receipt of the 2013 ML100 Innovative Enterprise Award was based on the evaluation of the company’s manufacturing achievements by an independent panel of expert judges and peers in the industry. Trojan Battery’s recent manufacturing successes and innovations were benchmarked against a number of other companies competing for this same recognition.

Manufacturing Leadership 100 Award winners will be honored on May 15 in Palm Beach, Fla. at the ninth annual Manufacturing Leadership Summit.

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About Trojan Battery Company

Trojan Battery Company is the world's leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built batteries for the first golf car in 1952. Trojan batteries power a wide variety of golf, electric vehicle, transportation, industrial, renewable energy, recreational and auxiliary power applications. Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America dedicated to engineering new and advanced battery technology. For more information on Trojan Battery Company, visit www.trojanbattery.com.

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