

## FOR IMMEDIATE RELEASE

**ISSA/INTERCLEAN AMSTERDAM**  
**Booth 02.319A**

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### **Trojan Launches New EU (DIN) Deep-Cycle AGM Batteries Specifically Designed for Floor Cleaning Equipment Applications**

**SANTA FE SPRINGS, Calif., May 4, 2016** – [Trojan Battery Co., LLC](#), the world’s leading manufacturer of deep-cycle batteries, today introduced three new EU (DIN) batteries which include the [TE35, 5SHP and 60AH AGM](#). These batteries are available in battery sizes that are primarily found in the types of floor maintenance equipment used in Europe.

Trojan will showcase this new line of batteries at [ISSA/INTERCLEAN in Amsterdam](#), May 10 – 13, at its booth 02.319A.

The new TE35, 5SHP and 60AH AGM batteries offer:

- 6V and 12V models ranging from 74 – 243AH (C<sub>20</sub>)
- Ideal fitment per BCI and IEC standards
- Maintenance-free design – no watering required

“Trojan customers in Europe require specific types of battery sizes for their equipment designs that provide longer runtimes with simple maintenance processes,” said Elke Hirschman, senior vice president of North American sales and corporate marketing at Trojan. “Recognizing the need for these sizes, Trojan’s addition of the EU (DIN) AGM batteries provide our European customers with a broad array of battery models to power their floor cleaning equipment.”

< more >

#### C A L I F O R N I A

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Trojan's new line of deep-cycle AGM batteries are engineered with advanced technologies for optimum performance and rugged durability. Delivering reliable power for uninterrupted operation, the new AGM line features unique design elements to extend the life cycle of the batteries. They also are low temperature tolerant, shock and vibration resistant and have a low internal resistance for higher discharge current and higher charging efficiency.

### **About Trojan Battery Company**

Trojan Battery is the world's leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries provide power for a wide variety of applications that require deep-cycle battery performance, including aerial work platform, floor cleaning equipment, golf and utility vehicles, marine/RV, material handling, oil/gas and renewable energy.

Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America, as well as one in Sligo, Ireland, dedicated to engineering new and advanced battery technology. For more information on Trojan Battery visit [www.trojanbattery.com](http://www.trojanbattery.com).

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