

MEDIA ADVISORY

Interclean Amsterdam - Booth 02.315

Media Contact:

Kari Garcia
Public Relations Manager
Trojan Battery Company
562.236.3038
kgarcia@trojanbattery.com

Newsroom:
www.trojanbattery.com/news-room

Trojan Battery Showcases Reliant™ AGM Power Solutions & Customer Successes at Interclean Amsterdam

SANTA FE SPRINGS, Calif. May 10, 2018 – Trojan Battery, Co. LLC is showcasing its advanced deep-cycle [Reliant™ AGM](#) batteries at [Interclean Amsterdam](#) 2018. Engineered to increase performance, reduce downtime and extend battery life of floor cleaning equipment, Trojan's Reliant AGM batteries are ideal for floor machine applications and address the most demanding deep-cycling requirements.

Visit Trojan's booth 02.315 during the show May 15 – 18 at the [Amsterdam RAI Exhibition and Convention Centre](#) to learn more about Trojan products and market strategies for 2018.

News Highlights:

- [Reliant AGM](#) the only true deep-cycle AGM battery on the market today.
- [Cleaning Solutions and Supplies](#) customer application story on achieving success by requiring equipment manufacturer to install Trojan deep-cycle flooded batteries at the factory.
- [HydroLink™](#) Single-Point Watering System for Trojan's Flooded battery models.

< more >

C A L I F O R N I A

12380 Clark Street, Santa Fe Springs, CA 90670 | Tel.562.236.3000 | Tel.800.423.6569

G E O R G I A

5174 Minola Drive, Lithonia, GA 30038 | Tel.678.518.7300 | Tel.800.246.2550
3012 George J. Lyons Parkway West, Sandersville, GA 31082 | Tel.478.292.2000 | Tel.800.246.2550

Trojan's Reliant AGM Battery Offering

Reliant™ AGM with C-Max Technology™ from Trojan Battery is the industry's first true deep-cycle AGM battery providing maximum sustained performance and increased total energy output to meet demanding deep-cycling requirements for a variety of applications. Floor scrubber and sweeper equipment will benefit from the true deep-cycle design of Reliant™ AGM, as well as features that allow its use in locations where regulatory mandates require non-spillable batteries, including airports, healthcare facilities, shopping centers, educational institutions. Trojan Reliant AGM batteries are manufactured in the U.S. and certified for non-hazardous shipping per U.S. DOT/IATA regulations. To learn more, visit <http://bit.ly/2rktnzx>.

Cleaning Solution and Supplies Application

As the leading distributor of janitorial supplies and related equipment for schools, assisted living centers, and resorts, Cleaning Solution and Supplies achieves success by requiring [Tomcat](#) to equip all its floor machine orders with Trojan batteries at the factory. To learn more visit <http://bit.ly/2JJd9sm>.

HydroLink™ Single-Point Watering System

To maximize the performance and overall life of Trojan's deep-cycle flooded batteries, regular watering is critical. Trojan's HydroLink™ single-point watering system makes what is otherwise a time-consuming and sometimes messy job an easy and simple task. The system can water a complete set of batteries in less than 30 seconds. HydroLink is designed to work with Trojan's 6-volt, 8-volt and 12-volt flooded batteries, and takes the guesswork out of the watering process. To learn more visit <http://bit.ly/2eaM5CK>.

About Trojan Battery Company

Celebrating more than 90 years in the battery industry, Trojan Battery is the world's leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries power a wide variety of applications that require deep-cycle battery performance, including aerial work platform, airport ground support vehicles, floor cleaning equipment, golf and utility vehicles, marine/RV, material handling, oil/gas, remote telecom and renewable energy.

Founded in 1925, Trojan is ISO 9001:2008 certified with operations in California and Georgia. The company also maintains two of the largest and most extensive research and development

(R&D) centers in North America, and a third R&D facility in Sligo, Ireland at IT Sligo. These R&D centers are dedicated to engineering new and advanced battery technology. For more information on Trojan Battery Co., visit www.trojanbattery.com.

Follow Trojan Battery at:

- Facebook: www.facebook.com/TrojanBatteryCompany
- Twitter: [@Trojan_Battery](https://twitter.com/Trojan_Battery)
- Hashtag: #TrojanBattery
- LinkedIn: <https://www.linkedin.com/company/trojan-battery-company>
- YouTube: www.youtube.com/user/trojanbatteryco
- Instagram: trojanbatts

###