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Media Contact:

Kari Garcia
Trojan Battery Company
562.236.3038
kgarcia@trojanbattery.com

TROJAN BATTERY NAMES JOHN WARREN CHIEF FINANCIAL OFFICER

SANTA FE SPRINGS, Calif., Dec. 1, 2011 – Trojan Battery Company, the world's leading manufacturer of deep-cycle batteries, has appointed John Warren chief financial officer (CFO). Warren's promotion from vice president of finance to CFO reflects his accomplishments in successfully leading Trojan Battery's financial team and implementing innovative management strategies that have successfully guided the company's expansion and finance programs.

"As CFO, John's responsibilities include financial management of the entire Trojan Battery organization which includes Safe-Start, a wholly owned subsidiary of Trojan Battery. John's finance expertise was instrumental in helping Trojan successfully complete the acquisition of Safe-Start earlier this year," said Jeff Elder, Trojan Battery president. "John has been a leader in driving change throughout the Trojan organization. He has developed an excellent finance team and significantly upgraded Trojan's reporting and analytical capabilities. These programs have enhanced Trojan's overall operations contributing to the company's continued success."

Prior to joining Trojan Battery in 2006, Warren served in a variety of financial operations management positions with ConAgra Foods and Mattel Inc. and was responsible for manufacturing and corporate finance, planning and analysis. In these positions, he administered financial programs for manufacturing facilities throughout the U.S. which included the development and implementation of reporting and analytics programs in support of corporate business improvement programs.

Warren received an MBA from the Boston University Graduate School of Management with an emphasis in finance. He earned his bachelor's degree in psychology from Framingham State College in Framingham, Mass.

About Trojan Battery Company

Trojan Battery Company is the world's leading manufacturer of deep-cycle batteries and a longtime battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries provide power for a wide variety of industrial, renewable energy, recreational and auxiliary power applications. Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and

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maintains two of the largest and most extensive research and development centers in North America dedicated to engineering new and advanced battery technology.

For more information on Trojan Battery Company, visit www.trojanbattery.com.

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