

Media Advisory

Media Contact:

Meryl Cook
Director of Marketing
Trojan Battery Company
562.236.3165
mcook@trojanbattery.com

Newsroom:

www.trojanbattery.com/news-room

Trojan Battery Sponsors GRID Alternatives Solar Installation Projects *Projects provides no-cost solar energy for low-income families in Los Angeles County*



SANTA FE SPRINGS, Calif., September 4, 2018 – [Trojan Battery Co., LLC](http://www.trojanbattery.com), the world's leading manufacturer of deep-cycle batteries, sponsored solar installations for two low-income families in the Los Angeles area through its recently expanded partnership with [GRID Alternatives](http://www.gridalternatives.com). On August 3, 2018, Trojan Battery volunteers, led by a team of GRID Alternatives staff, helped install a residential solar system in La Puente, CA - an environmentally-disadvantaged community. A second solar installation for a low-income family in El Monte, CA was completed on August 31. The volunteer days are the first in a series of projects sponsored by Trojan that are slated to be completed throughout the coming year.

< more >

CALIFORNIA

12380 Clark Street, Santa Fe Springs, CA 90670 | Tel.562.236.3000 | Tel.800.423.6569

GEORGIA

5174 Minola Drive, Stonecrest, GA 30038 | Tel.678.518.7300 | Tel.800.246.2550
3012 George J. Lyons Parkway West, Sandersville, GA 31082 | Tel.478.292.2000 | Tel.800.246.2550

Trojan's 2018 partnership will support GRID Alternatives' projects in the United States and internationally, which provide solar access and job training to local communities. In addition, Trojan will send a team of employee volunteers to a GRID Alternatives project this December in Baja, Mexico to assist in installing a battery-based solar electric system. This solar project will power a school, giving children the opportunity for enhanced learning through computer usage and internet access. The school, which doubles as a community center in the evenings, will also provide adults the ability to congregate, share ideas and learn through adult education classes.

"Trojan is proud to partner with GRID Alternatives for various local and international programs by providing industry-leading deep-cycle batteries and sending a team of dedicated Trojan employee volunteers to help communities in need, like the ones right here in La Puente and El Monte," said Bryan Godber, senior vice president of corporate marketing and product management. "One of Trojan's corporate core values is community outreach. Through this value Trojan will help provide energy access to off-grid communities in the U.S and abroad, and we are excited to continue our support of GRID Alternatives' efforts to make a difference in underserved regions around the world."

"I'm pleased that Trojan Battery employees will help us bring 5.6 kilowatts of solar energy to two low-income families in La Puente and El Monte," said Michael Kadish, executive director of GRID Alternatives Greater Los Angeles. "In order to lead a successful transition to renewable energy, we need solutions that involve everyone, and Trojan's partnership is helping to make that possible."

About GRID Alternatives Great Los Angeles

GRID Alternatives Greater Los Angeles is a nonprofit organization that makes renewable energy technology and job training accessible to underserved communities, bringing together community partners, volunteers, and job trainees to implement solar power and energy efficiency for low-income families. GRID Alternatives Greater Los Angeles is the largest affiliate of GRID Alternatives, which has nine regional offices and affiliates serving California, Colorado, the mid-Atlantic region, and Tribal communities nationwide. Almost 11,000 families have benefited from GRID's work to date, including 1,500 in the Greater Los Angeles area, saving more than \$300 million in lifetime electricity costs, and 35,000 people have received solar training. For more information, visit www.gridla.org

About Trojan Battery Company

Trojan Battery is the foremost producer of deep-cycle batteries with more than 90 years of battery engineering and manufacturing expertise. Trojan leads the industry in innovative technologies to extend deep-cycle battery performance. Trojan's new Solar AGM line is the first in a series of new solar batteries planned for availability in coming months. Trojan also includes

Smart Carbon™ in its Industrial and Premium flooded batteries to address the impact of inconsistent charging.

Founded in 1925, the company is ISO 9001:2015 certified with operations in California and Georgia and maintains two of the largest and most extensive research and development centers in North America, as well as one in Sligo, Ireland, dedicated to engineering new and advanced battery technology. For more information on Trojan Battery visit www.trojanbattery.com.

Follow Trojan Battery:

- Facebook: www.facebook.com/TrojanBatteryCompany
- Twitter: [@Trojan_Battery](https://twitter.com/Trojan_Battery)
- Hashtag: #TrojanBattery
- Instagram: trojanbatterycompany
- LinkedIn: www.linkedin.com/company/trojan-battery-company
- YouTube: www.youtube.com/user/trojanbatteryco

###