



**Michael Grundke**  
General Manager, EMEA

Michael Grundke is general manager for Europe, Middle East and Africa (EMEA) at Trojan Battery Co., LLC. With more than 20 years of experience in global sales and business development, Grundke is responsible for managing Trojan's sales and marketing strategy for the EMEA region. He will focus on expanding the company's overall business growth in its foundational markets and emerging market segments within EMEA.

Prior to joining Trojan Battery, Grundke served as director of corporate development and vice president of business development at Phocos AG, a leading global supplier of off-grid power supply system components. In this position, Grundke was responsible new market development in industrial markets such as oil/gas, solar streetlights, and telecom, as well as implementing long-term growth strategies for North America. He also served as head of business development for the fuel cell manufacturers SFC Fuel Cells AG and Sigens GmbH, both based in Munich, and was responsible for defining the strategic direction for each of the companies.

Grundke earned his Master of Business Administration in international business from the University of Victoria, in British Columbia, Canada; and bachelor degrees in marketing and international business from University of Applied Science in Rosenheim, Germany, and University of Queensland, in Brisbane Australia respectively.