

Trojan Battery Oil & Gas Sales Team



Gustavo A. Beuses
Sales Manager, Oil & Gas

Gustavo A. Beuses is responsible for managing and expanding Trojan Battery sales in the oil and gas market in North America. His responsibilities include establishing and achieving Trojan's key sales initiatives in the oil and gas market in which Trojan batteries are used as an energy storage solution for remote well-site equipment.

Beuses has more than 30 years of experience in the oil and gas industry. He has held a variety of sales management positions at leading companies in the oil and gas exploration and refining markets, including U.S.-based Merla LLC, Cameron Measurement Systems, and Dresser Inc., as well as Aveco, C.A. and SISCO, C.A. in Venezuela. His experience includes identifying and expanding new sales opportunities globally.

Beuses earned his bachelor of science degree in electrical engineering from the University of Windsor, in Windsor, Ontario, Canada.



Patrick Russell
Aftermarket Sales Manager – Oil & Gas Market

Patrick Russell manages Trojan Battery sales for the oil and gas market in North America. His responsibilities include working closely with Trojan's extensive distribution network, as well as supervise Trojan's sales

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strategy for expanding business in the oil and gas market, as well as explore and establish Trojan products in new areas of industry. Russell previously served as sales manager in the heavy-duty trucking industry which included fleets, rental yards and electric APUs throughout North America.

With more than 23 years of sales experience in the transportation industry, Russell has held a variety of sales management positions. His experience includes representing a wide range of products and services including satellite/mobile communications, dispatch applications, profitability analysis tools and fuel optimization software, as well as idle reduction products which include both static and mobile equipment.

Russell earned his bachelor's degree from the University of Nebraska at Omaha.



Jeff Struiksma
Regional Sales Manager

Jeff Struiksma manages Trojan Battery aftermarket sales for the western region of North America, and works directly with Trojan's Master Distributor network supporting them with training and sales. In addition, he supports sales efforts in Trojan's growing RE (Renewable Energy) and Oil & Gas market segments in North America, and manages several strategic original equipment manufacturer accounts.

With more than 20 years of sales experience in the battery industry, Struiksma has held sales management positions with Battery Worx and Battery Systems. His wide range of experience in these positions included district and regional sales manager with responsibilities ranging from direct sales to management of branch office and warehouse/distribution facility operations.

Struiksma studied architecture at California Polytechnic University in Pomona.

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