

MEDIA ADVISORY

PULIRE - Visit Trojan at Stand G5/3

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Reliable Power for Uninterrupted Equipment Operation With Trojan Deep-Cycle Batteries

PULIRE, Verona, Italy, May 13, 2015 – [Trojan Battery, Co.](#) LLC is showcasing its advanced deep-cycle battery technologies for today's floor cleaning equipment at its booth #G5/3 this week. In addition, Trojan Battery's newest master distributor for the region, [IBS Italia SRL](#), will be on hand to discuss its strategy for supporting customers with expert technical service and support.

News Highlights:

- *Powr-Flite selects Trojan as its primary supplier of deep-cycle batteries to power its floor cleaning equipment.*
- *Trojan Battery's comprehensive line of flooded, AGM and gel batteries for the floor cleaning market will be on display.*
- *New "Trojan Tips" video on Reliant™ AGM with C-Max Technology™ battery now available on Trojan website.*

Powr-Flite

Powr-Flite, a leading manufacturer of floor cleaning equipment based in Ft. Worth, Texas, has chosen Trojan as its primary supplier of deep-cycle batteries to operate Powr-Flite floor cleaning equipment. The company will provide Powr-Flite with various models of Trojan's deep-cycle flooded batteries including the T145, 30XHS, T1275 and J185. To view release, visit Trojan's Newsroom at www.trojanbattery.com/news-room.

Trojan Battery Technology for Floor Cleaning Market

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Various issues impact the floor cleaning industry from reduced budgets to increased environmental regulations, which makes battery selection critical to ensuring the reliable operation of floor cleaning equipment. Trojan Battery's advanced battery technologies provide the power to maximize performance, reduce downtime and extend battery life. Trojan offers deep-cycle flooded, AGM and gel products, as well as a single-point watering system for its flooded line. Trojan works closely with floor machine manufacturers to ensure the design and performance of its batteries keep pace with new floor machine designs and customer demands.

To learn more about Trojan batteries for the floor equipment market, please visit www.trojanbattery.com/markets/floor-machine.

Trojan Tips

Trojan also posted its latest video in the *“Trojan Tips”* video tutorial series addressing the company's newest battery, Reliant AGM with C-Max Technology. The Reliant AGM video provides in-depth information on the battery's unique design and technology, ensuring floor cleaning professionals get the most out their battery. To view this and the other Trojan Tips videos, please visit www.trojanbattery.com/multimedia.

About Trojan Battery Company

Trojan Battery is the world's leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries provide power for a wide variety of applications that require deep-cycle battery performance, including aerial work platform, floor cleaning equipment, golf and utility vehicles, marine/RV, material handling, oil/gas and renewable energy.

Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America dedicated to engineering new and advanced battery technology. For more information on Trojan Battery Co., visit www.trojanbattery.com.

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