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Trojan Battery Appoints Rovel Trading Master Distributor for Azerbaijan

SANTA FE SPRINGS, Calif., April 5, 2018 – [Trojan Battery Co., LLC](#), the world’s leading manufacturer of deep-cycle batteries, has named [Rovel Trading](#) as a master distributor of Trojan batteries in Azerbaijan.

Rovel Trading focuses on providing the highest quality batteries to customers in Trojan’s core market segments, including access/lift platform equipment, floor cleaning machines, golf cars, marine, material handling, renewable energy, and telecom.

“Designating Rovel Trading as a Trojan master distributor for Azerbaijan enables us to provide customers in the Caucasian region a wide range of advanced battery products, outstanding local service and technical support, as well as comprehensive training resources,” said Michael Grundke, general manager for EMEA at Trojan. “By working closely with local distributors such as Rovel Trading, Trojan continues its ongoing international expansion strategy to provide high-performance batteries that optimize the operation of our customers’ equipment and applications.”

About Rovel Trading

Rovel Trading specializes in the distribution of premium batteries since 1998. With decades of experience in the battery industry, the company delivers high quality products and enhanced service and support. For more information on Rovel Trading, please visit <http://bit.ly/2CosdME>.

About Trojan Battery Company

Trojan Battery is the world’s leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries provide power for a wide variety

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of applications that require deep-cycle battery performance, including aerial work platform, airport ground support equipment, floor cleaning machines, golf and utility vehicles, marine/RV, material handling, oil/gas and renewable energy.

Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America, as well as one in Sligo, Ireland, dedicated to engineering new and advanced battery technology. For more information on Trojan Battery visit www.trojanbattery.com.

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