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TAIJIN Instrument & Electric To Supply Trojan Batteries For Golf Car Market in South Korea

SANTA FE SPRINGS, Calif., Sept. 12, 2013 - [Trojan Battery Company](#), the world's leading manufacturer of deep-cycle batteries, today announced [TAIJIN Instrument & Electric Co., Ltd.](#) will distribute Trojan's deep-cycle batteries in South Korea. TAIJIN will sell and service Trojan products for the golf car market strengthening Trojan's brand name in the region.

"By expanding our sales in South Korea with the help of TAIJIN, Trojan can now better meet the growing demand for golf car batteries featuring deep-cycle technology at the country's more than 400 golf courses," said Mat Segal, senior vice president of international sales at Trojan. "We are excited by the potential increase of Trojan battery sales and market share in the country."

TAIJIN is a leading supplier for the region's golf industry and will offer Trojan's broad line of [deep-cycle flooded](#), [AGM](#) and [gel](#) batteries. The company will maintain an extensive stock of Trojan battery models to ensure product availability to meet immediate customer needs.

"TAIJIN's team of battery experts can now effectively support the Trojan brand for our golf customers throughout South Korea, as well as ensure that customers have access to Trojan's broad portfolio of deep-cycle battery products," said Sophia Sung, General Manager. "TAIJIN's dedicated team of

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professionals is looking forward to providing the region's Trojan Battery customers with the highest-level of sales and technical support services."

About Trojan Battery Company

Trojan Battery Company is the world's leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built batteries for the first electric golf car in 1952. Trojan batteries power a wide variety of golf, electric vehicle, aerial work platform, transportation, floor scrubber, renewable energy, recreational and auxiliary power applications. Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America dedicated to engineering new and advanced battery technology. For more information on Trojan Battery Company, visit www.trojanbattery.com.

About TAIJIN Instrument & Electric Co., Ltd.

TAIJIN Instrument & Electric Co., Ltd. provides equipment, consumables and services to the golf industry in the South Korea. TAIJIN is located at Gwanyang Dongan-gu, Anyang-2-dong 906-4 B-904 Digital Empire Lake. Tel: 02-2672-2341, Fax: 02-2672-4982. For more information please visit www.taijinie.com/skin_266/index.php.

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