



## FOR IMMEDIATE RELEASE

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### **Trojan Battery Selected To Power Taylor-Dunn Commercial and Industrial Electric Vehicles**

**SANTA FE SPRINGS, Calif., August 15, 2013** – [Trojan Battery Company](#), the world's leading manufacturer of deep-cycle batteries, has been selected by [Taylor-Dunn Manufacturing Co.](#) to power its electric commercial and industrial vehicles. Taylor-Dunn's equipment will feature Trojan's [T-605, T-105 and T-145](#) deep-cycle batteries, as well as Trojan's HydroLink™ battery watering system.

Trojan's batteries will operate a broad range of Taylor-Dunn electric commercial and industrial vehicles used in a variety of applications including burden carriers, personnel carriers, electric carts, tow tractors as well as material handling vehicles such as Stockchasers. Trojan's deep-cycle batteries are specifically engineered to handle the deep battery discharge characteristic of the "stop-start" operation of electrical vehicles. Taylor-Dunn vehicles are used in a wide range of locations such as airports, hospitals, resorts, universities, warehouses, and government facilities.

In addition, Taylor-Dunn will offer [HydroLink™](#), Trojan's single-point watering system, to simplify maintenance of Trojan's flooded batteries. By pairing Trojan's batteries with the HydroLink system, Taylor-Dunn can offer customers a simplified watering solution which will cut down on overall maintenance costs. Improper maintenance due to the lack of battery watering is the leading cause of premature battery failure which results in high battery replacement costs.

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“Taylor-Dunn selected Trojan deep-cycle batteries to power our electrical vehicles based on the company’s more than 85 years of battery engineering expertise and high-level of customer satisfaction,” said Jon Gribble, President of Taylor-Dunn Manufacturing Co. “Taylor-Dunn prides itself on providing only the highest-quality electric passenger and utility vehicles to our customers worldwide, which was the primary reason we selected Trojan batteries – the company shares our commitment to quality, reliability and customer satisfaction.”

Trojan's deep-cycle flooded battery line is engineered to provide rugged durability, outstanding performance and long life. Perfectly suited for use in a variety applications, Trojan’s flooded batteries feature Trojan’s historically-proven engineering with T2 Technology™, an advanced battery technology for maximum sustained performance, longer life and increased total energy. The combination of Trojan’s proprietary Alpha Plus® Paste with T2 technology for maximum operating performance; advanced grid technology for enhanced power; and the Maxguard® T2 innovative separator for longer battery life, enable Trojan’s deep-cycle flooded batteries to outperform the competition and offer exceptionally longer battery life.

Trojan’s HydroLink makes battery watering easy and can fill a set of batteries in less than 30 seconds. HydroLink features an independent water level indicator that accurately displays whether a battery needs watering, and automatic valve shut-off to control the electrolyte level within each cell. The watering system also includes dual flame arrestors, important safety features not standard on many other watering systems, which prevent internal sparks from passing through the watering system to neighboring cells and prevents external sparks from entering Trojan batteries.

“Trojan is thrilled to be selected as the exclusive supplier to Taylor-Dunn for their deep-cycle battery needs,” said Dave Godber, Trojan Battery’s’ executive vice president of sales and marketing. “Taylor-Dunn and Trojan have had a long history and business relationship over several decades and our new expanded partnership will only strengthen the market leadership position and strong heritage that both companies have developed over the years.”

### **About Trojan Battery Company**

Trojan Battery Company is the world’s leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built batteries for the first electric golf car in 1952. Trojan batteries power a wide variety of golf, electric vehicle, aerial work platform, transportation,

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floor scrubber, renewable energy, recreational and auxiliary power applications. Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America dedicated to engineering new and advanced battery technology. For more information on Trojan Battery Company, visit [www.trojanbattery.com](http://www.trojanbattery.com).

### **About Taylor-Dunn**

A [Veteran Owned Small Business](#) founded in 1949, Taylor-Dunn offers rugged, dependable vehicles to move personnel, equipment, and materials. As the industry's leading solution provider for a broad range of industrial, commercial, and ground-support markets, Taylor-Dunn manufactures standard and custom vehicles such as burden carriers, personnel carriers, stockchasers, electric carts and tow tractors. For more information, please visit Taylor-Dunn at [www.taylor-dunn.com](http://www.taylor-dunn.com).

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