

## MEDIA ADVISORY

### ISSA/INTERCLEAN - Booth 1240

#### Media Contact:

Kari Garcia  
Public Relations Manager  
Trojan Battery Company  
562.236.3038  
[kgarcia@trojanbattery.com](mailto:kgarcia@trojanbattery.com)

Newsroom:  
[www.trojanbattery.com/news-room](http://www.trojanbattery.com/news-room)

### ***Trojan Battery Showcases Reliable Power Solutions for Floor Scrubber Applications at ISSA/INTERCLEAN***

SANTA FE SPRINGS, Oct. 18, 2016 – [Trojan Battery, Co. LLC](#) is showcasing at [ISSA/INTERCLEAN](#) its advanced deep-cycle battery technologies engineered to increase performance, reduce downtime and extend battery life of floor cleaning equipment. Trojan's technical team also will be on hand to discuss TPPL (Thin Plate Pure Lead) and its relation to deep-cycle AGM battery technology.

Visit Trojan's booth 1240 during the show next week at McCormick Place South Hall in Chicago to learn more about the following products and market strategies for 2017.

#### News Highlights:

- **TPPL Facts**
- [AGM & Gel](#) Battery Offerings
- [HydroLink™](#) Single-Point Watering System

#### TPPL Facts

TPPL (Thin Plate, Pure Lead) is a new description which has been circulating in the industry in regards to deep-cycle AGM battery technology. Visit Trojan at ISSA/INTERCLEAN to receive a copy of our briefing paper which outline the facts of this term, and how and why it is now being used by some battery manufactures.

#### Trojan's Comprehensive Offering of Non-Spillable AGM & Gel Batteries

Trojan offers a broad portfolio of deep-cycle AGM and gel batteries that require minimal maintenance, and can be used in locations where mandates require equipment be powered by

< more >

#### CALIFORNIA

12380 Clark Street, Santa Fe Springs, CA 90670 | Tel.562.236.3000 | Tel.800.423.6569

#### GEORGIA

5174 Minola Drive, Lithonia, GA 30038 | Tel.678.518.7300 | Tel.800.246.2550  
3012 George J. Lyons Parkway West, Sandersville, GA 31082 | Tel.478.292.2000 | Tel.800.246.2550

batteries that do not spill or gas. Trojan's deep-cycle AGM and gel batteries are non-spillable, maintenance-free batteries featuring unique design elements for optimum performance and rugged durability. Robust plates, advanced separators and proprietary paste and gel formulations extend the life cycle of Trojan's deep-cycle AGM and gel batteries. For more information on our AGM offerings, please visit <http://bit.ly/2ekC5MI>. For details on our gel products, visit <http://bit.ly/2ecl9iy>.

### **HydroLink™ Single-Point Watering System**

To maximize the performance and overall life of Trojan's deep-cycle flooded batteries, regular watering is critical. Trojan's HydroLink™ single-point watering system makes what is otherwise a time-consuming and sometimes messy job an easy and simple task. The system can water a complete set of batteries in less than 30 seconds. HydroLink is designed to work with Trojan's 6-volt, 8-volt and 12-volt flooded batteries, and takes the guesswork out of the watering process. Click [here](#) to learn more, or visit <http://bit.ly/2eaM5CK>.

### **About Trojan Battery Company**

Celebrating more than 90 years in the battery industry, Trojan Battery is the world's leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries power a wide variety of applications that require deep-cycle battery performance, including aerial work platform, airport ground support vehicles, floor cleaning equipment, golf and utility vehicles, marine/RV, material handling, oil/gas, remote telecom and renewable energy.

Trojan is ISO 9001:2008 certified with operations in California and Georgia. The company also maintains two of the largest and most extensive research and development (R&D) centers in North America, and a third R&D facility in Sligo, Ireland at IT Sligo. These R&D centers are dedicated to engineering new and advanced battery technology. For more information on Trojan Battery Co., visit [www.trojanbattery.com](http://www.trojanbattery.com).

### **Follow Trojan Battery at:**

- Facebook: [www.facebook.com/TrojanBatteryCompany](http://www.facebook.com/TrojanBatteryCompany)
- Twitter: [@Trojan\\_Battery](https://twitter.com/Trojan_Battery)
- Hashtag: #TrojanBattery
- LinkedIn: <https://www.linkedin.com/company/trojan-battery-company>
- YouTube: [www.youtube.com/user/trojanbatteryco](http://www.youtube.com/user/trojanbatteryco)

###