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## **FOR IMMEDIATE RELEASE**

### **WorldWide Battery Company Joins Trojan Battery Master Distributor Network**

#### ***New partnership brings greater domestic distribution***

SANTA FE SPRINGS, CA – (September 10, 2009) Trojan Battery Company, the world's leading manufacturer of deep cycle batteries, announced today that WorldWide Battery Company, LLC, has joined its superior network of master distributors to oversee distribution of Trojan Battery products in the states of Michigan, Indiana, Kentucky and Ohio.

WorldWide Battery, founded in 2001 by Dave Petruzzi and John Petruzzi, is headquartered in Indianapolis, Indiana. The company's philosophy of balancing a fiscally conservative management with a steadfast commitment to servicing and maintaining its customers has enabled WorldWide Battery to enjoy rapid, profitable growth over the last nine years. WorldWide Battery currently owns and operates six distribution centers spanning a total of over 75,000 square feet of space.

"WorldWide Battery Company is very pleased to join Trojan's Master Distributor Network," said Dean Petruzzi, CEO of WorldWide Battery Company. "As longtime battery specialists, we firmly believe that Trojan products are the highest quality, deep cycle batteries in the world. We have found that the marketplace trusts the Trojan brand, making it the unquestioned leader in its field. Our team members are excited to be the newest Master Distributor of Trojan products... it's brought a new sense of energy to our staff."

According to David Godber, Executive Vice President of Sales and Marketing for Trojan Battery, "Trojan and WorldWide Battery share similar philosophies and goals, one of which is to provide our customers with the finest quality products and services available. Trojan welcomes WorldWide Battery to our exclusive distributor network and we are confident Trojan's customers will be pleased with the quality of service provided by WorldWide Battery."

#### **About WorldWide Battery Company**

Founded in 2001, WorldWide Battery Company is currently headquartered in Indianapolis, Indiana, and owns and operates six distribution centers. WorldWide Battery offers a full line of batteries and accessories for a broad range of applications including automotive, marine, golf, renewable energy and wheel chair.

#### **About Trojan Battery Company**

Trojan Battery Company is the world's leading manufacturer of deep cycle batteries and a longtime battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries provide power for a wide variety of industrial, recreational and auxiliary power applications. Trojan Battery Company, founded in 1925, is ISO 9001:2008 certified with operations in California and Georgia.

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