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Trojan Battery Appoints YHI NZ Master Distributor for New Zealand

SANTA FE SPRINGS, Calif., January 15, 2019 – Trojan Battery Company, LLC, the world’s leading manufacturer of deep-cycle batteries for solar and motive applications, has named YHI (New Zealand) Ltd as a master distributor of Trojan batteries in New Zealand and the Pacific Islands.

“YHI’s team of battery experts can now effectively support the Trojan brand for customers throughout New Zealand and the surrounding area, as well as ensure that they have access to Trojan’s broad portfolio of solar and motive deep-cycle battery products,” said Chris Talbot, Managing Director for YHI (New Zealand) Ltd. “Our dedicated team of Energy Account Managers, based throughout New Zealand, are looking forward to providing Trojan Battery’s customers with the highest-level of sales, technical support and logistical services.”

YHI (New Zealand) Ltd is a subsidiary of YHI International Ltd., a global battery distribution company, based in Singapore. In New Zealand, YHI will supply Trojan’s comprehensive line of deep-cycle batteries to customers in Trojan’s core market segments including renewable energy, golf, marine, mobile elevated work platforms and other industrial applications.

“By expanding our sales in New Zealand with the help of YHI NZ, Trojan can now better meet the growing demand for our deep-cycle batteries in the country and surrounding region,” said Emerson Fung, director of APAC sales at Trojan. “YHI has been a long-term partner and we are excited to further expand our partnership by working with YHI NZ as our new master distributor in New Zealand. With their outstanding service and support, the potential for significant growth in this region is promising.”

CALIFORNIA

GEORGIA

About YHI (New Zealand) Ltd

YHI was established in Auckland New Zealand in 1995, and is a subsidiary of YHI International Ltd. YHI New Zealand's product range originally consisted of Viper & Enkei alloy wheels and has expanded to include tires by Nankang, Pirelli, Achilles Radial, Toyo and Nitto in addition to the famous Advanti Racing brand of alloys.

In 2001, YHI added Energy products to their range. Now a substantial area of their business, YHI offers comprehensive product ranges in Solar Power, Electric Vehicle Supply Equipment and Motive Power products, as well as offering Power Systems Solutions and Services.

From small beginnings in 1995, YHI NZ has grown to encompass eight locations throughout New Zealand, offering Nationwide distribution, while taking pride in cultivating local relationships. For more information about YHI New Zealand visit <http://yhienergy.co.nz/>.

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About Trojan Battery Company

Trojan Battery is the world's leading manufacturer of deep-cycle energy storage solutions and a battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries provide power for a wide variety of motive and stationary applications that require deep-cycle battery performance, including mobile elevated work platform/MEWP, airport ground support equipment, floor cleaning machines, golf and utility vehicles, marine/RV, material handling, oil/gas and renewable energy industries.

Founded in 1925, the company is ISO 9001:2015 certified with operations in California and Georgia and maintains two of the largest and most extensive research and development centers in North America, dedicated to engineering new and advanced battery technology. For more information about Trojan Battery visit www.trojanbattery.com.

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