



Trojan debuts deep-cycle AGM battery line

Written by Lindsey Anderson - 15 Jan 2015

Trojan Battery Co. will showcase its brand new Reliant AGM battery line with C-Max Technology, the industry's first true deep-cycle AGM battery, the company says.

According to Trojan, Reliant AGM maximizes sustained performance and increases total energy output to meet demanding deep-cycling requirements in Trojan's wide range of market applications.

Reliant AGM is manufactured in the U.S. at Trojan's newest production facility in Sandersville, GA and applications including aerial work platform use will benefit from this true deep-cycle design. Reliant AGM is also designed to power equipment used in locations where regulatory mandates require use of non-spillable batteries such as airports, healthcare facilities, shopping centers, educational institutions and more.

"Trojan's Reliant AGM is specifically engineered for deep-cycling applications, unlike most AGM batteries on the market today which are designed for dual-purpose or standby applications, such as UPS backup," said Dave Godber, Trojan Battery's executive vice president of sales and marketing. "Trojan has focused on deep-cycle technology longer than any other battery manufacturer in the industry and has utilized our extensive expertise and knowledge in developing the industry's most reliable deep-cycle AGM battery."

The company says it has incorporated premium components, state-of-the-art manufacturing techniques, a dual-sided pasting process and superior quality control.

"Trojan's Reliant line of true deep-cycle AGM batteries feature elements that offer a new direction in AGM technology," said Gordon Beckley, senior vice president of engineering and quality assurance at Trojan Battery. "As the only true deep-cycle AGM battery on the market today, Reliant AGM is a completely new AGM design, which our engineering team has been developing for the last several years. After extensive market research and meeting with our customers to determine their specific requirements for deep-cycle AGM batteries, Trojan's engineering team set out to develop a true deep-cycle AGM battery to meet these market demands."

Reliant's exclusive C-Max Technology incorporates the combination of its proprietary paste formula, unique separator, special polymer case design and maximum flame arrestors, coupled with Trojan's manufacturing excellence, delivers increased total energy output, maximized sustained performance, consistent quality, and enhanced durability.