



Trojan Battery launches Reliant AGM with C-Max technology

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Reliant AGM with C-Max technology, a [deep-cycle AGM battery](#), is now available from Trojan Battery Co. Reliant AGM maximizes sustained performance and increases total energy output to meet demanding deep-cycling requirements in Trojan's wide range of market applications, according to the manufacturer.

"Trojan's Reliant AGM is specifically engineered for deep-cycling applications, unlike most AGM batteries on the market today which are designed for dual-purpose or standby applications, such as UPS backup," said Dave Godber, [Trojan Battery](#)'s executive vice president of sales and marketing. "Trojan has focused on deep-cycle technology longer than any other battery manufacturer in the industry and has utilized our extensive expertise and knowledge in developing the industry's most reliable deep-cycle AGM battery."

"Trojan's Reliant line of true deep-cycle AGM batteries feature elements that offer a new direction in AGM technology," said Gordon Beckley, senior vice president of engineering and quality assurance at Trojan Battery. "As the only true deep-cycle AGM battery on the market today, Reliant AGM is a completely new AGM design, which our engineering team has been developing for the last several years. After extensive market research and meeting with our customers to determine their specific requirements for deep-cycle AGM batteries, Trojan's engineering team set out to develop a true deep-cycle AGM battery to meet these market demands."

Reliant's exclusive C-Max Technology incorporates a wide range of features not found in many of today's AGM battery offerings, according to the company.