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Trojan Battery Recognized as Outstanding Global Supplier by Genie

SANTA FE SPRINGS, Calif., May 30, 2013 -- Trojan Battery Co.®, the world’s leading manufacturer of deep-cycle batteries, has been honored by Genie receiving its “Outstanding Performance” award for 2012. The award was given to Trojan based on the company’s operational excellence and exceptional support as an electrical supplier to Genie for its global operations.

“Genie has been a Trojan partner for more than 10 years, and recognition as one of its outstanding global suppliers is one of highest honors we could receive from a customer,” said David Godber, executive vice president of sales and marketing for Trojan Battery. “For more than 85 years, Trojan’s mission has been to engineer and manufacture products that meet the highest quality and technology standards, as well as provide our customers with knowledgeable technical support by our team of expert engineers. Trojan will continue to deliver unsurpassed products and support to Genie and will strive to earn this award again in 2013.”

Trojan was one of only seven companies to receive this award from Genie, a Terex brand, which manufacturers aerial work platforms, boom lifts, scissor lifts, telehandlers and material lifts. Genie installs Trojan’s deep-cycle batteries to provide reliable performance and peak levels of operation for its battery-powered equipment.

“Genie is dedicated to manufacturing the highest quality equipment to help build the world's infrastructure, and partners with suppliers that support our mission to manufacture at best-in-class cost, quality and delivery levels,” Melinda Smith, marketing communications manager, Terex Aerial Work Platforms. “With the support of vendors such as Trojan Battery, Genie is able to deliver on this promise to customers around the world.”

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About Trojan Battery Company
Trojan Battery Company is the world’s leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built batteries for the first golf car in 1952. Trojan batteries power a wide variety of golf, electric vehicle, transportation, industrial, renewable energy, recreational and auxiliary power applications. Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America dedicated to engineering new and advanced battery technology. For more information on Trojan Battery Company, visit www.trojanbattery.com.

About Terex
Terex Corporation is a diversified global manufacturer of a broad range of equipment that is focused on delivering reliable, customer-driven solutions for many applications, including the construction, infrastructure, quarrying, mining, shipping, transportation, refining, energy, utility and manufacturing industries. Terex reports in five business segments: Aerial Work Platforms; Construction; Cranes; Material Handling & Port Solutions; and Materials Processing. Terex offers financial products and services to assist in the acquisition of equipment through Terex Financial Services. More information can be found at www.terex.com.

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